Sample <head> Segment

<head>

 <title>Bootstrap Example</title>

 <meta name="description" content="Another bootstrap example.">

 <meta name="keywords" content="bootstrap, javascript, jquery">

 <meta name="viewport" content="width=device-width, initial-scale=1.0">

 <link href="styles/normalize.css" rel="stylesheet" />

 <!--Use the min files when your website goes into production-->

 <link rel="stylesheet"

href="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/css/bootstrap.min.css">

 <script src="https://ajax.googleapis.com/ajax/libs/jquery/3.1.1/jquery.min.js"></script>

 <script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js"></script>

 <link href="styles/main.css" rel="stylesheet" />

</head>

<title> element:

   <title>Page Title</title>

<meta> elements:

 <meta charset="UTF-8">

 <meta name="description" content="Free Web tutorials">

 <meta name="keywords" content="HTML, CSS, XML, JavaScript">

Viewport

 <meta name="viewport" content="width=device-width, initial-scale=1">

Normalize:

* cross-browser rendering
* Download css from [http://necolas.git hub.io/normalize.css/](http://necolas.github.io/normalize.css/)
* Include stylesheet in website and add link to head section.

Bootstrap references

<!-- Latest compiled and minified CSS -->

<link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/css/bootstrap.min.css">

<!-- Optional theme -->

<link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/css/bootstrap-theme.min.css" integrity="sha384-rHyoN1iRsVXV4nD0JutlnGaslCJuC7uwjduW9SVrLvRYooPp2bWYgmgJQIXwl/Sp" crossorigin="anonymous">

<!-- Latest compiled and minified JavaScript -->

<script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js"></script>

 **Javascript/JQuery**

The uncompressed link is typically used while developing your website.

<script src="https://code.jquery.com/jquery-1.10.2.js"></script>

The .min files are optimized for download speed and should be used in production.

<script src="https://ajax.googleapis.com/ajax/libs/jquery/1.12.4/jquery.min.js"></script>